

**Chief Data Officer
Kent State University
September 7, 2018**

Kent State University seeks a highly motivated leader with strategic, operational, and interpersonal skills and deep experience enabling an organization to develop insights and inform decisions with data and relevant analytics to join University as its Chief Data Officer (CDO). Reporting to the Vice President for Information Services & Chief Information Officer the CDO will be a key member of the CIO's senior leadership group and will work closely with senior administration, academic leaders, and the campus community to provide vision, strategy, broad-based planning, and hands-on responsibility for enterprise data management and analytics. The CDO will be expected to envision and implement a best-in-class data capability that directly advances Kent State's missions in teaching, research, and service.

The Leadership Agenda

The CDO will lead the development and implementation of a data management program that leverages collaborations and campus-wide resources, implements and facilitates data governance, evangelizes the value of data for analytics and decision support, and designs appropriate policies to manage data privacy and risk. This position will work closely with colleagues within enterprise IT; with colleagues across campus who have a stake in the University's use of data whether in academic-support functions such as faculty affairs and institutional research or in business services such as human resources; and with colleagues in student services to design and develop a set of policies, tools, and training programs that will advance the University's data-analytics capacity. The CDO will partner with the CIO and other campus leaders to develop the necessary operating budget and capital investment plans to meet goals and objectives.

Additional areas of responsibility include:

- Leading the design, formation and on-going success of data governance;
- Advocating for the development of processes, standards and training to maintain data consistency and quality;
- Monitoring technology changes and leading a collaborative process to develop a technology roadmap to enable analytics;
- Advising IS leaders on architecting data flows among applications, development of data integrations, and the selection of analytics platforms;
- Creating communities of practice to encourage effective use of data; and
- Advocating and partnering to implement policies, standards and practices to protect data as its captured, transmitted and stored.

Qualifications and Essential Experiences

The ideal candidate has a proven track record of involvement with data analytics and business intelligence, ideally at both leadership and technical/operational levels. An undergraduate degree from an accredited institution and at least six years of relevant professional experience is required. Professional activity at the national level is expected and experience in a large, complex, distributed organization is required. Additional preferred qualifications include:

- 10+ years of experience working in data management, including creating partnerships, implementing data governance, and understanding the underlying technologies needed to enable data innovation across a large organization;
- 5+ years in an executive level data strategy related role;
- Experience developing and sustaining collaborative partnerships with key stakeholders;
- Experience leading and motivating cross-functional, interdisciplinary teams to achieve tactical and strategic goals while balancing data strategies and other priorities at the campus level;
- Proven experience leveraging data assets to drive institutional efficiency and innovation;
- Ability to think strategically and drive transformation;
- Ability to discern and develop policies and standards and achieve adoption;
- Self-driven, motivated to excel, and maintain productivity in a dynamic environment;
- Demonstrated knowledge and experience working with ETL tools, data quality metrics and data lakes.

Information Services

The Division of Information Services (IS) is responsible for the strategy, planning, and delivery of information technology across all eight Kent State University campuses and their respective satellite locations. Four groups comprise IS and include: IT Enterprise Applications and Infrastructure Services and Support (EAI), Systems Development and Innovations, Educational Technology and Service Management and IS Finance and Business Operations. Specifically IS is responsible for:

- Designing, installing, and maintaining core computing and communications infrastructure, ensuring secure access to enterprise systems and the university network;
- Designing and developing innovative software applications, such as FlashLine and KSUMobile, that connect our students, faculty, and staff to the information they need;
- Managing hardware and software purchasing, installation and configuration to support teaching, learning, and research;
- Providing end user services to assist with their use of technology; and
- Managing and supporting the university's learning management system and other applications for teaching and learning.

The Division is partnering with the campus to implement a new strategic direction for the IS organization and University technology. Hallmarks of this new direction are a services-based organization structure and culture and emphasizing data and the user experience as foundational to all services and strategies. Priority initiatives focus on improving IT governance processes, expanding research computing services, improving IT operations and services, and deploying new constituent relationship management and mobile strategies. To learn more about our division please visit the [IS website at https://www.kent.edu/is/welcome-division-information-services](https://www.kent.edu/is/welcome-division-information-services).

About Kent State

Kent State University is one of 76 public higher-research universities, as categorized by the Carnegie Foundation for the Advancement of Teaching, and is ranked in the first-tier list of Best

National Universities by U.S. News & World Report. With eight campuses spanning Northeast Ohio, a College of Podiatric Medicine, a Regional Academic Center, and academic sites in major world capitals such as New York City, Geneva and Florence, Kent State is one of Ohio's leading public universities and a major educational, economic and cultural resource far beyond the Northeast Ohio region it has served since 1910.

The University is powered by a vision that our collaborative community created together. That vision, *A Strategic Roadmap to a Distinctive Kent State*, introduces goals and strategies to increase student success, accentuate the University's distinctiveness, position the University to succeed in a globally competitive environment, increase its impact on regional development and improve stewardship of institutional resources. Please visit our web site at <http://strategicroadmap.kent.edu> to learn more about Kent State's [strategic roadmap](#), mission, vision, values, and plans.

To Apply visit <https://www.kent.edu/hr/job-opportunities>

Kent State is an equal opportunity, affirmative action employer, and is committed to providing employment opportunities to all qualified applicants without regard to race, color, religion, age, sex, sexual orientation, gender identity, national origin, disability or protected veteran status.